

Awareness levels of university students in career planning and statistical analysis of other effects: The example of -Usak University- according to 2020 data

Sahin Cetinkaya^{1,*}

¹ Assoc. Prof., University of Usak, Faculty of Economic and Administrative Sciences Department of Economics, Usak, Turkey

Article History

Received: 17 February 2021 Revised: 28 May 2021 Accepted: 1 June 2021 Available Online: 6 June 2021

Keywords: career, social environment, employment, economy, capital, family
JEL classification: A120, E660, E710

Citation: Cetinkaya, S. (2021). Awareness levels of university students in career planning and statistical analysis of other effects: The example of -Usak University- according to 2020 data, *Review of Socio-Economic Perspectives*, Vol 6(2), 31-45.

Abstract

In today's world, parents plan their children's careers according to their wishes and dreams instead of their abilities. This situation has become an extremely important problem for children. Career planning is the beginning of an important process that will continue throughout life. University education is an important starting point that affects people's choice of profession. Uşak University has a structure that provides education in different fields. Although it was founded in 2006, it is a university with 191 different departments and more than 29 thousand students. As of 2021, when the study was conducted, there are 24,408 graduate students. As with every university in Turkey, the students studying at Uşak University aim to acquire a profession and employment opportunity. Accordingly, career planning for students begins with education.

In the education system in Turkey, there are also schools for gaining a profession before university education. However, since public employment is a highly preferred area in our country, higher education has become a necessity for everyone. Since the number of non-public institutionalized enterprises is limited, almost everyone's only address to find a job is public institutions. It is possible to employ those who receive education on a particular occupation for employment without getting a college education. This is extremely limited.

Another problem is that education planning for employment in our country is only at the level of advice. For this reason, every individual can determine his profession after the university exam. In other words, the career planning of the students starts after they are placed in the university.

Especially in Turkey, it is seen that employment after higher education is mostly in the public sector. Therefore, it is known that students see taking part in public employment as a job guarantee. Accordingly, the factors in career planning will be determined in the study and it will be tried to see how they guide their future plans.

1. Introduction

The concept of a career, which can be defined as the ranking of the activities that a person does and will do during their life, shows the path that a person has drawn throughout their life (Cascio, 1998). Along the way, a person can develop independently through their own efforts, as well as be forced to develop by a business that they own or employee (Werter and Davis, 1993). In general, since people plan a career for power, status, and money, they work for jobs that will lead to these goals and they would be happy or live unhappy by making a labor gain assessment. A career is one of the indicators that reveal a person's place in society and shows the status of the person. As set out in Maslow's Hierarchy of Needs, as a person satisfies his physiological and emotional needs, he will become a more useful individual to himself and society (Kozak, 2001).

* E-mail: sahin.cetinkaya@usak.edu.tr & ORCID: <https://orcid.org/0000-0002-2937-4247>