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A new type of database for tourism business modernization

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Abstract

The aim of the paper is to develop a new type of mystical-historical and landmark database construction model based on the example of Georgia. The construction of such a database will contribute to the offer of a new type of competitive tourist product in the international tourist market, the further internationalization of tourism and the deepening of cultural and economic relations between countries. The most important results of the construction of the united database of mystical-historical and landmarks of Georgia will be the creation of a convenient system for managing electronic information about the tourist attractions of Georgia, which, in turn, will contribute to the elimination of problems in the field of tourism in the country and the creation of a tourist center of international importance here.